



## Joint Fresh

## Cartilage & Joint Health



- > Standardized extract and its formulation derived from the plant *Spinacea oleracea* exhibit antiosteoarthritic effects by preventing cartilage degradation
- ➤ Technology licensed to M/s Pharmanza Herbals Pvt Ltd., Gujarat for further development and commerciazation as a Phytopharmaceutical drug.
- ➤ Launched for marketing as Nutraceutical with a brand name "Joint Fresh" on 13<sup>th</sup> March 2018
- > Preparations underway for the launch of product as an Ayurvedic Medicine



